



# Change Agency

If you're like us, you put the customer at the heart of everything you do. You're always looking for ways to deliver better customer service. Our practical approach to change management will help you find a better way. We'll support your change projects with an efficient 3-step methodology that ensures your team is aware, willing and able to deliver towards your business goals.

We have the following turnkey, fixed price solutions available:

## Basic Change Framework

Implementing major change can be challenging for any organisation, regardless of their size or previous change experience. A structured, considered approach is the best way to guarantee the success of change management projects.

The Third Floor understands change. Our experienced change management and communication consultants take the time to understand the essence of the changes you want to make.

Our Aware, Willing and Able framework provides a simple but effective toolkit that will allow you to communicate your change program, manage key stakeholders and train your team to ensure a seamless transition.



1-2 Weeks

under \$8,000

## Executive Change Messaging

Change can be difficult and clear communication is vital to ensuring staff are informed and empowered throughout the change process. As a senior leader, making sure your message is understood is vital.

Video is a powerful communications medium, as it delivers a consistent message across the organisation and reduces the risk of mis-interpretation. It is engaging and, when done well, can resonate deeply with its audience. It is also a cost-effective solution to replace a roadshow – it won't drag your senior executive out on the road for days at a time.

The Third Floor communications team will script, film onsite and edit a 3-5 minute high definition video featuring your senior executive delivering core project messaging.



<1 Week

under \$3,000 per video

Talk to us about your specific change needs and if one of our solutions isn't right, we can tailor a change workout specifically for you.